



2017 “Why Brightway?” Video Contest Rules

VALID EMAIL ADDRESS REQUIRED.

MUST BE AGED 18 YEARS OR OLDER OR HAVE A PARENT OR GUARDIAN’S PERMISSION.

1. ELIGIBILITY: Open to Brightway program participants and parents/guardians who are 18 years of age or older at time of entry.

2. TO ENTER: The “Why Brightway?” Video Contest (the "Contest") entry period begins at 5:00 PM Eastern Time ("ET") on Friday, September 8, 2017 and ends at 12:00 AM ET on Sunday, September 17, 2017. Visit www.brightwaycenter.org to apply for the contest. To enter, upload and email a video that is between 90 and 120 seconds in length to info@brightwaycenter.org include application/permission form and submit so that it is received by 12:00 AM ET on Sunday, September 17, 2017. Videos must be no longer than 2 minutes in length. Any video longer than 2 minutes will be ineligible and will not be considered. Note that as part of your entry, entrants must also complete an official application including all supplemental materials by Sunday, September 17, 2017. The video entry should discuss what you love about Brightway and Brightway programs.

In addition, to be eligible, each video entry must meet the following criteria:

- By uploading a video, entrant warrants that he/she is the sole author and copyright owner of the entry. All participants in the video must understand and agree that the video will be shared publicly via social media and other online platforms. All children in the video must have a signed permission slip from their parents or legal guardians.
- The video must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous;
- Contestants must have attended a Brightway program or event
- Contestants may submit multiple entries however, he/she may only win once.
- All video submissions must include the entry form or the information from the form

3. WINNER SELECTION: On Friday, September 22, 2017, representatives of Brightway Center will reveal the top 3 entries in both the participant and parent/guardian categories that have been chosen to receive a prize. The panel of judges will evaluate each submission and select the winning entries exclusively based on the following criteria: Originality, reverence to Brightway programs and mission, quality of the video and keeping within the time limit.

Prizes: 1st place \$75.00 gift card, 2nd place \$50.00 gift card, 3rd place \$25.00 gift card.

Prizes will be awarded in two (2) categories: 1) Brightway youth participant. 2) Brightway adult volunteer or program participant.

Please Note:

- Videos may include multiple participants however only one prize per video.
- Videos including adults and youth participants will be evaluated in the adult volunteer/participant category

The winners will be notified by phone or email.



2017 “Why Brightway?” Video Contest Entry Form

Full Name: _____

Email Address: _____

Phone #: _____

Adult Participant

Youth Participant

Program(s): _____

School: _____ Grade: _____

I have read and agree to the rules and requirements of the contest provided.

Participant Signature

Printed Name

Date